



SOUTH CAROLINA CAMPAIGN  
TO PREVENT TEEN PREGNANCY

# The State of our State

## How are the kids?



Developed by Jordan Slice

Based on 2011 KIDS  
COUNT data book &  
2011 Youth Risk  
Behavior Survey  
results

# WHO WE ARE

- **Mission:** As a 501(c)(3) non profit organization, we are committed to the prevention of adolescent pregnancy in South Carolina through education, technical assistance, public awareness, advocacy and research.



- **Organizational Promises:** Communication with target market; Customization of approaches; Capacity Building at all levels of a community; Commitment to a long-term investment



# WHAT WE BELIEVE

- ▶ The prevention of adolescent pregnancies is in the best interest of the adolescents, their families and society;
- ▶ The most effective health and sexuality education is abstinence-first, age-appropriate and comprehensive;
- ▶ The use of research proven curricula and programs will reduce adolescent pregnancy;
- ▶ Communities play a key role in reducing adolescent pregnancy;
- ▶ Youth should be recognized as assets and involved as equal partners in all aspects of prevention activities in their communities;
- ▶ The prevention of adolescent pregnancies will improve the health and economic prosperity of South Carolina.

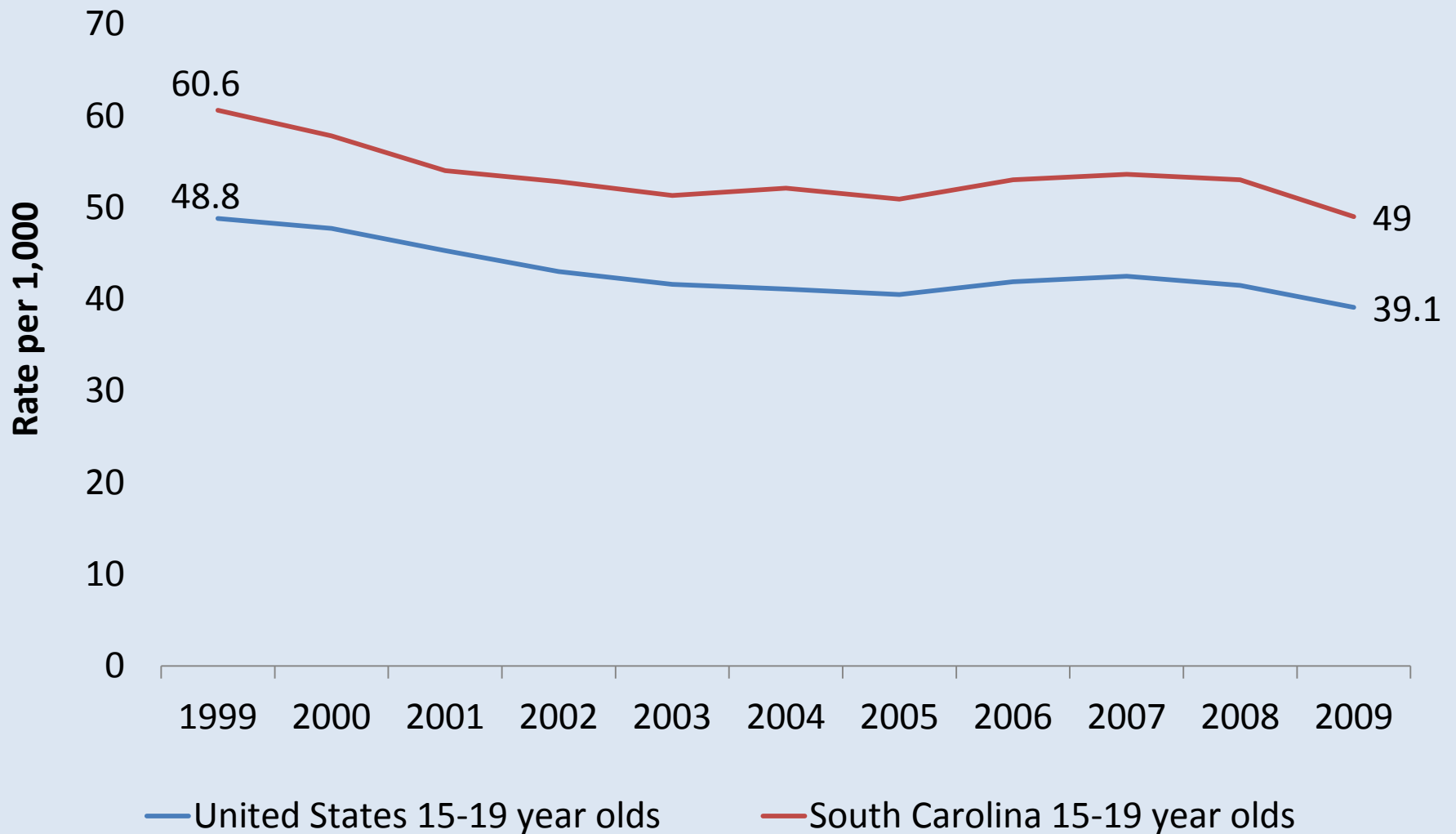


# OUR GOALS

- ✓ High quality teen pregnancy prevention programs and services are available to SC youth.
- ✓ High priority youth have access to teen pregnancy prevention services tailored to their unique needs.
- ✓ Public schools are delivering age-appropriate, science-based teen pregnancy prevention programs.
- ✓ Young people who are sexually active have access to condoms and other forms of contraception.
- ✓ Parents and trusted adults are having open and honest conversations with their children about love, sex and relationships.



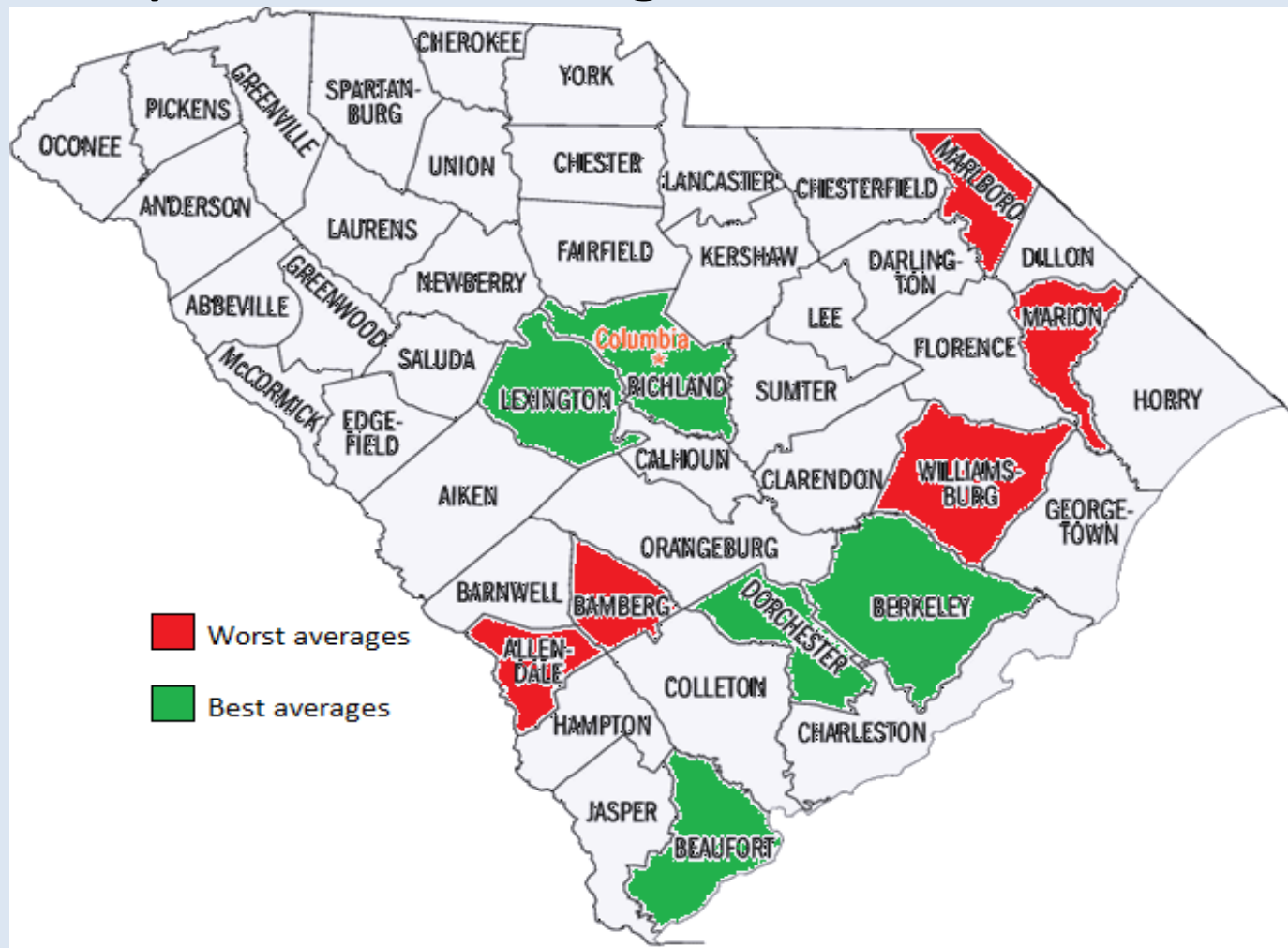
## Birth Rates Among 15-19 Year Olds National and State Rates 1999-2009



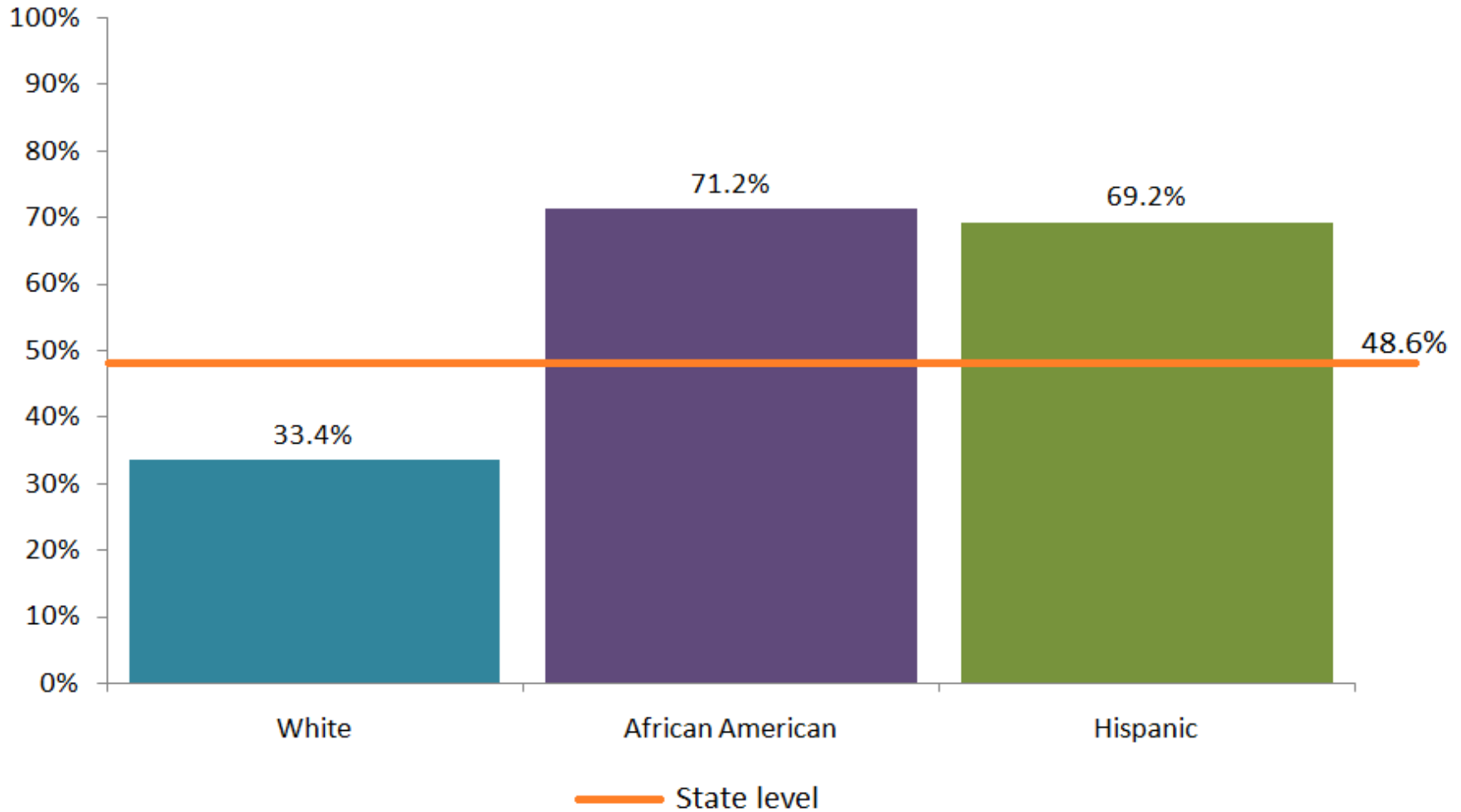
Data Source: SC DHEC, Public Health Information and Statistics



# Best and worst counties based on average rates of child poverty, unemployment, and median family income during the Great Recession



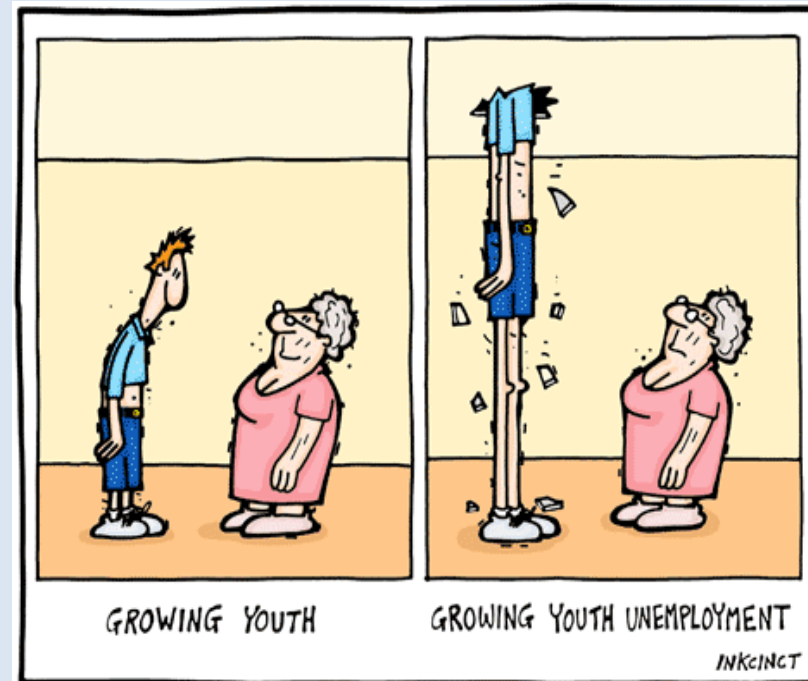
# Percent of Children below 200% of Poverty Level\* by Race/Ethnicity in South Carolina in 2009



\*200% of Poverty Level = \$44,700 for a family of 4

# SC Unemployment Rates' Impact on our Children

- 11% of children (113,000) had at least one unemployed parent in 2010
- 6.6% of children had all resident parents unemployed in 2010 (2<sup>nd</sup> highest in the nation)
- 2010 Unemployment rate among 16-19 year olds = 32.2%





# Homelessness & Food Insecurity

- ~43% of families with children are struggling to afford stable housing in the US
  - 10,820 homeless students in 2010 in SC
  - 68% increase in the number of “doubled-up” students from 2006-07 to 2008-09 (5,479) in SC
- 21% of US households w/ children are food insecure
  - Increased participation in SNAP (37% from 2007-11) & TANF (33%) programs in SC





Youth Risk  
Behavior Survey

# 2011 SC YRBS data

It's here!!

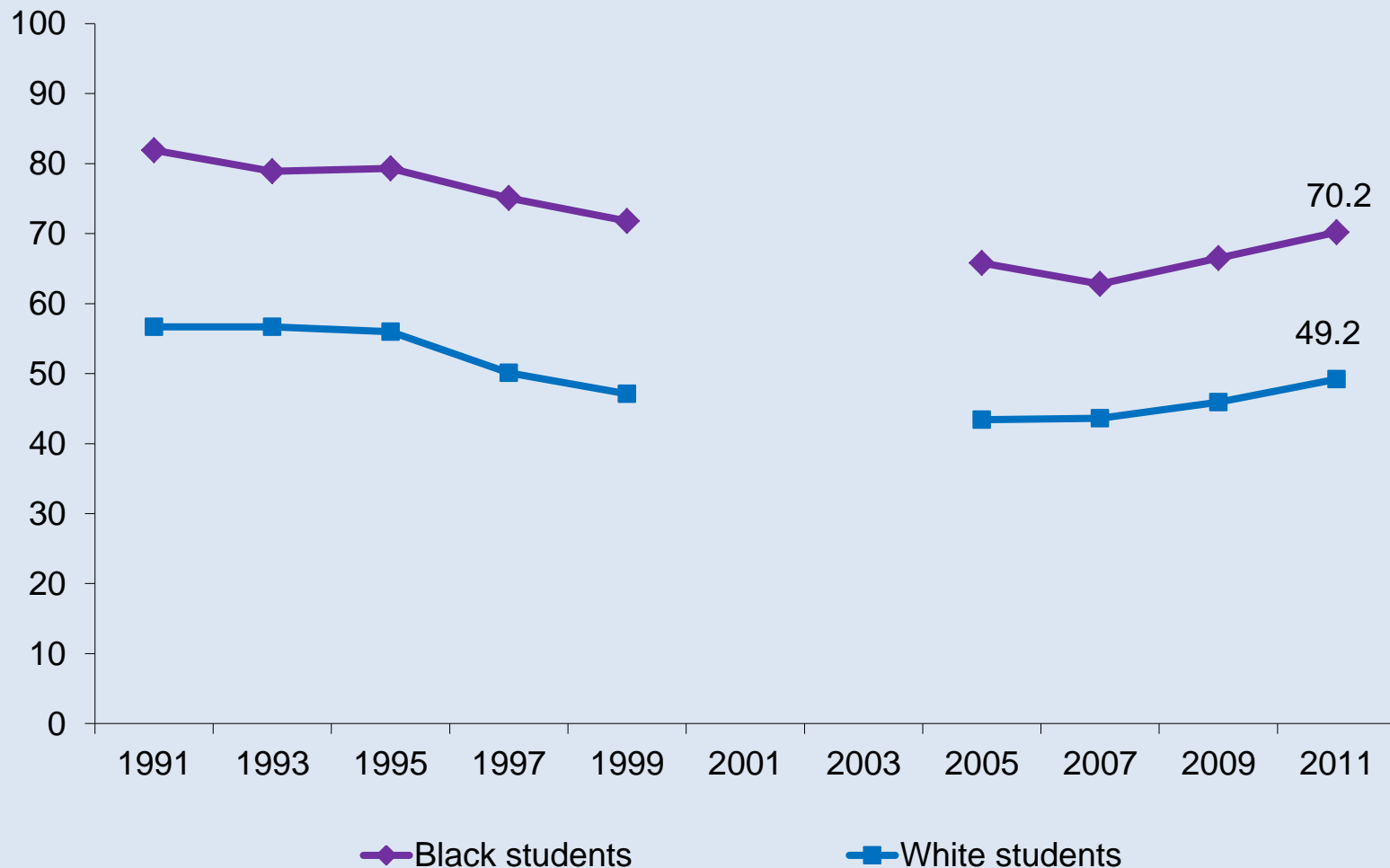


# Among High School Students....

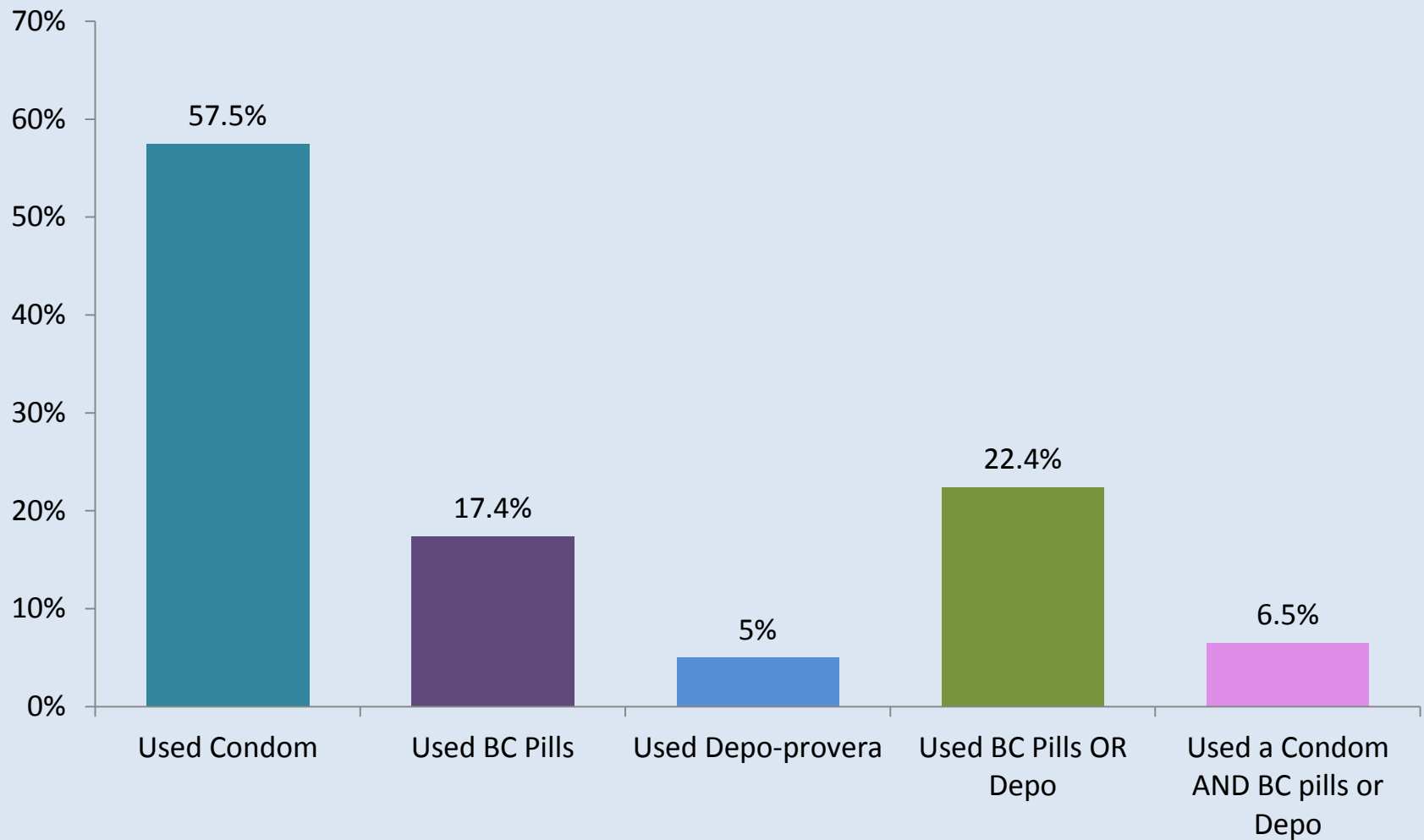
- 56.6% have ever had sex
- 10.5% had intercourse before age 13
- 21.3% had sex with 4 or more people
- 41.8% are sexually active
- 25.9% drank alcohol or used drugs before last sex
- 81.1% had been taught in school about AIDS or HIV infection



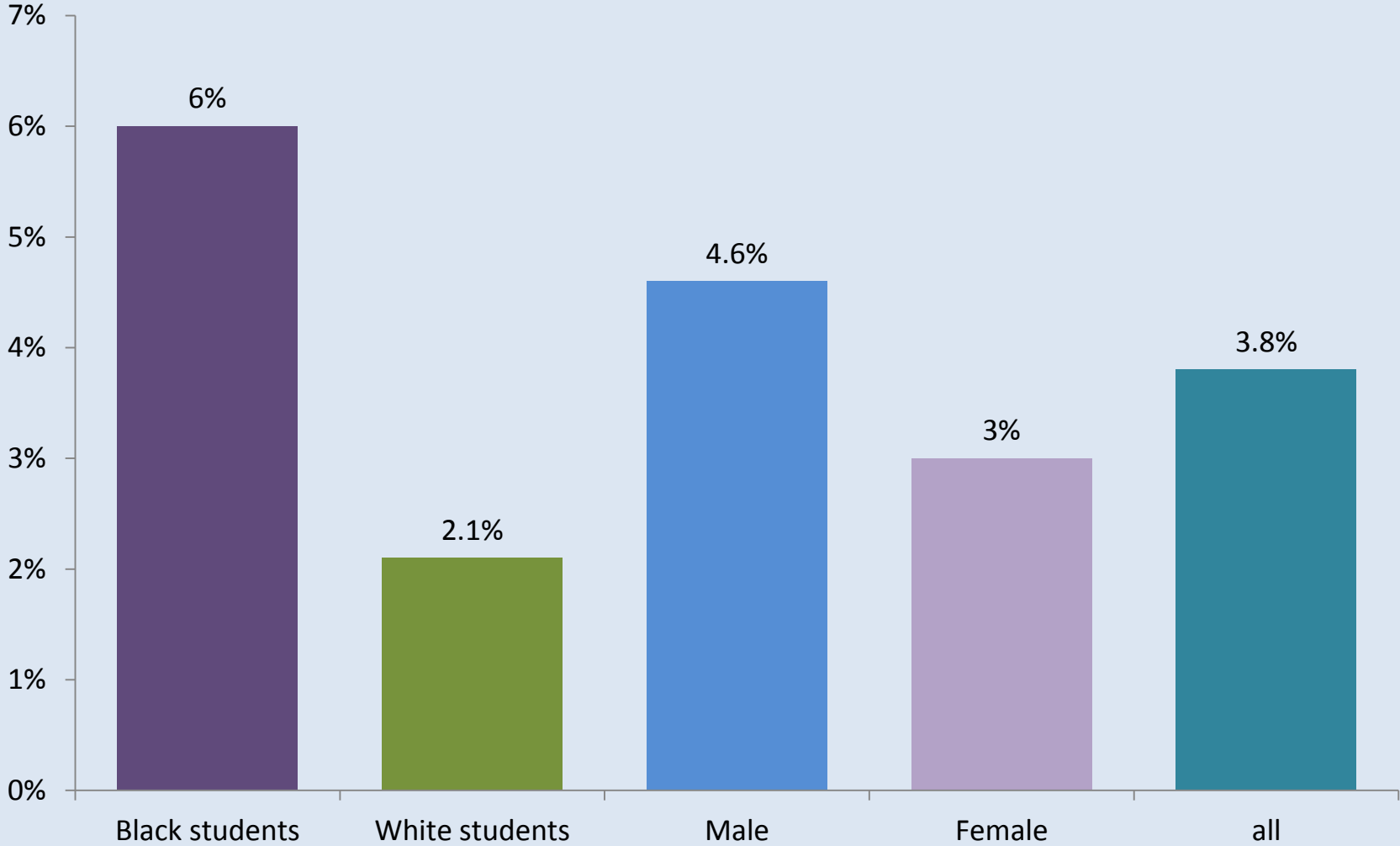
# Percent of SC high school students who have ever had sexual intercourse by race in 2011



# Percent of sexually active SC high school students reporting use of methods of protection, 2011



# SC High school students who have ever been told by a doctor that they had an STD in 2011 by race & gender



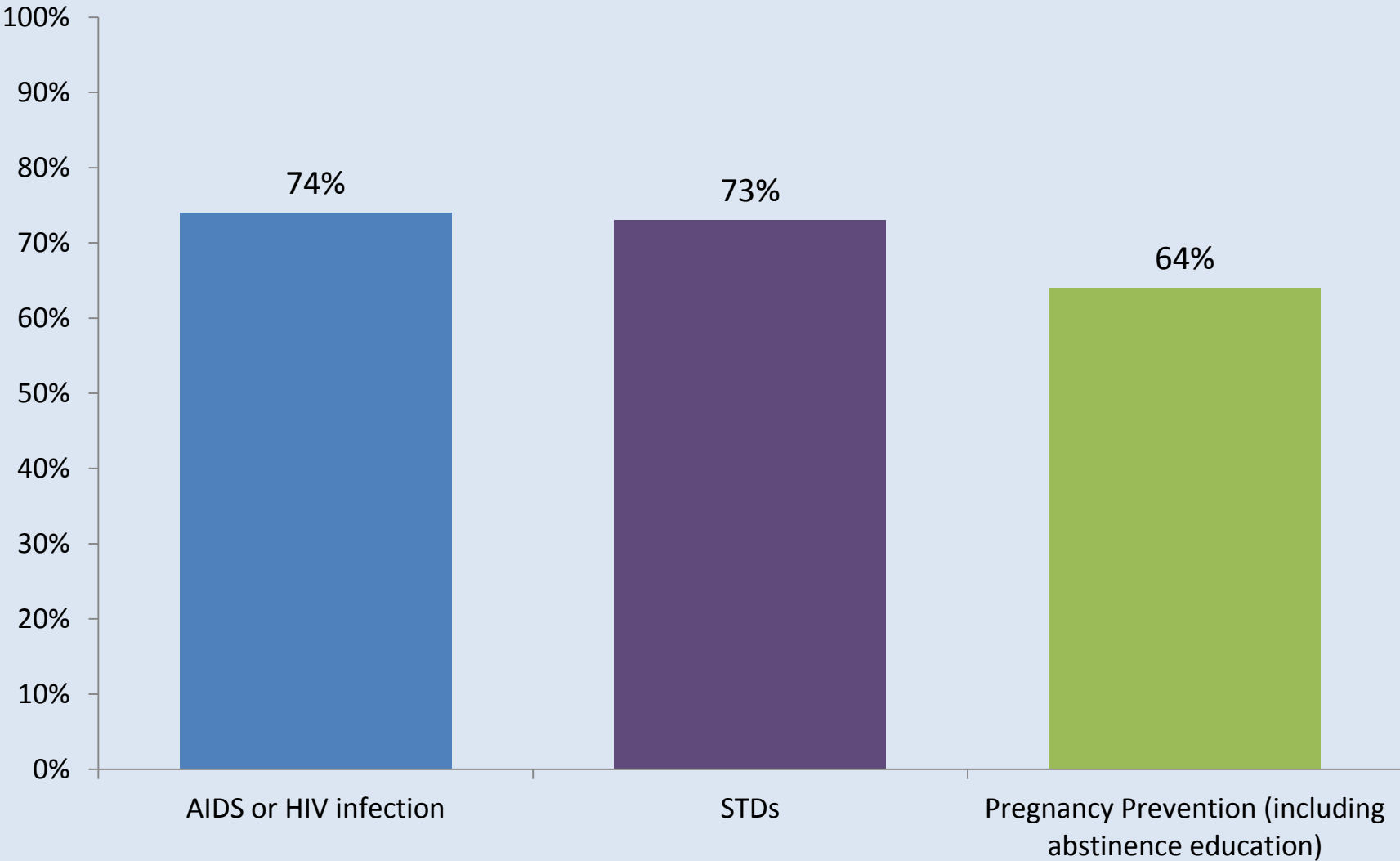


# Among Middle School Students...

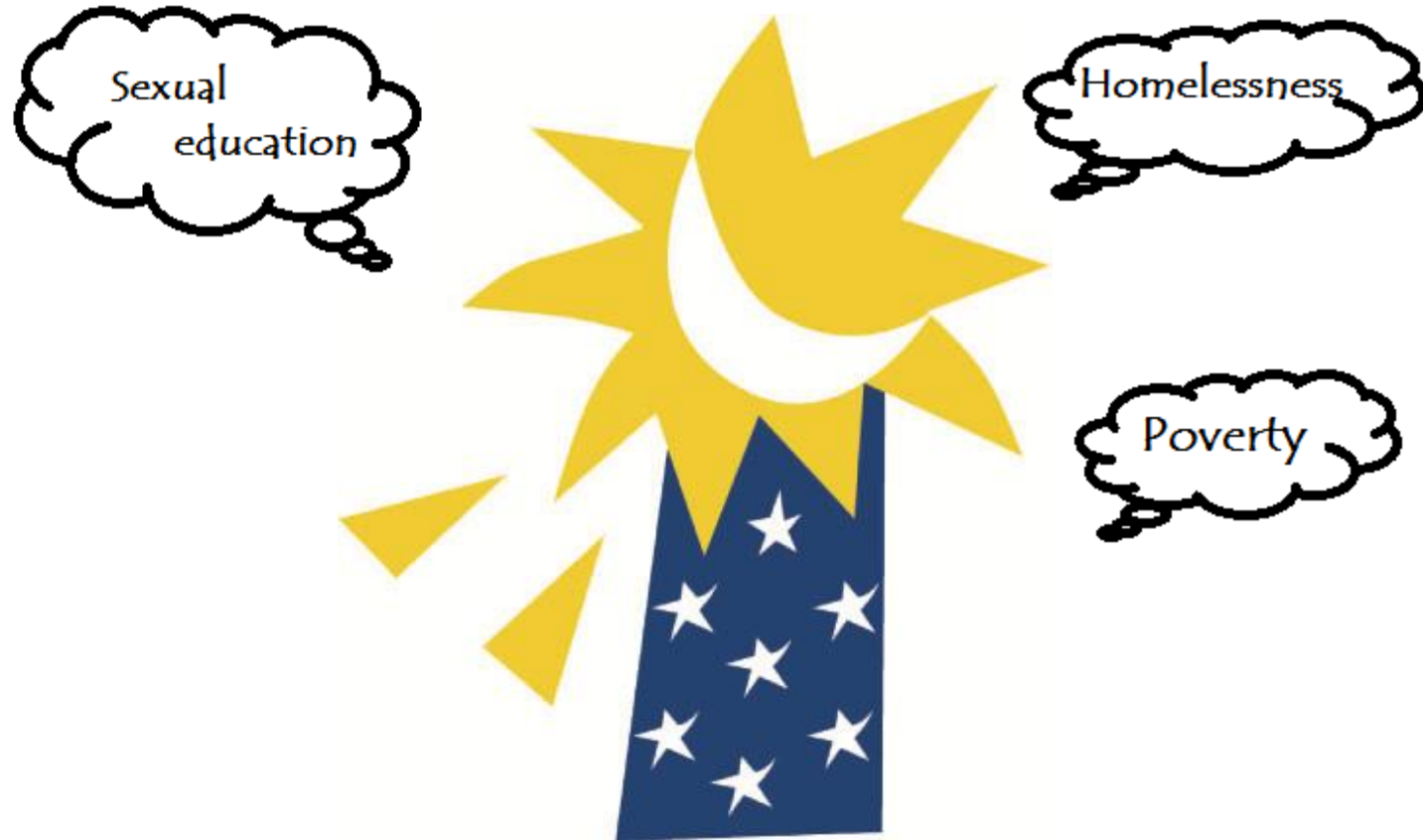
- 18.7% have ever had sex
- 5.8% had sex before age 11
- 6.4% have had sex with 3 or more people
- 59.7% of sexually active students used a condom at last intercourse
- 61% of students were taught about AIDS or HIV infection



# SC Middle school students who have been taught about HIV/AIDS, STDs & pregnancy prevention in 2009



# What does this mean for us?



Our work is certainly not done



**FOR ADDITIONAL INFORMATION:**

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